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# Superhomes Knowledge Hubs

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## Introduction

This report describes the ambition and objectives of the Superhomes Knowledge Hub which will facilitate the use of existing and growing knowledge of deep retrofit from the Superhomes operation and beyond. Task 2.3.2 sets out to build a Superhomes Community and Knowledge Hub which will facilitate key target groups to access the most up to date information on all aspects of residential deep retrofit.

The report provides an outline of the planned structure of the hub and the topics that will be covered. As the hub is developed, it is envisaged that the content will be added to and revised. The knowledge hub will be housed on the Superhomes website which is currently being re-developed.

## Methodology

The current version of the Superhomes website provides a considerable amount of information aimed at homeowners. This content will be reviewed and updated as required with additional topics to be added that will be of interest to housing committees, housing authorities and local authorities.

The project aim of upscaling the level of Superhomes activity will require a significant increase in the number of contractors that are interested, motivated and properly trained to ramp up retrofitting activity. To that end, considerable focus will be given to the contractor side of the hub.

It is envisaged that the hub will be used to organise information and demonstration events both online and in locations around the country thus building up a community of users of the hub.

## Knowledge Hub Outline

### 1. Target Audiences

- Homeowners
- Contractors
- Housing associations, county councils

### 2. Homeowners, housing groups & authorities & county councils

- During website work, ensure this content follows the format of SR54 which is being revised currently
- Advice on how to procure retrofit services for one-off and groups of homeowners and for housing authorities
- Financial case studies, CBA, non-energy benefits, pre & post BER, 3 or 4 different house types
- The Superhomes One-Stop-Shop role in coordinating community schemes

### 3. Contractors

- Materials that encourage contractors to get involved, give statistics of potential work in target counties

- Organise info sessions for contractors – what are the watchouts, what skills are needed, compare what they have been doing to what they will be doing
- Build on the experience of the Superhomes team in their experience of developing new contractors.
- Knowledge hub activities should drive sales – focus on motivating contractors to take seriously the development of a retrofitting business
- Training: show the contractors the courses that are available and the qualifications achieved. SEAI requirements for grant aid have been developed over the last 5-10 years and are of high quality.

## 4. Superhomes Website

As mentioned above, the Superhomes Website is currently being re-developed. The information constituting the knowledge hub will be positioned around the website in a way that prioritises ease of use for the different key target groups.

In addition to housing the information on all aspects of deep retrofit, the Knowledge Hub will

- Register exhibitors and attendees for promotional events
- Payment facility not required. These general events would be free

## Conclusion

Many of the early Deliverables of the Superhomes 2030 project will feed information to the Knowledge Hub, from Trends Analysis to Skills & Knowledge profile, Innovative technologies to Evaluation of available finance options.

Content is being gathered and produced in parallel with the development of the new Superhomes website with the first version set to go live later this year.